

# MONTANA BREWERS CONFERENCE & FALL RENDEZVOUS 2023

SEPTEMBER 27 & 28 – MONTANA BREWERS CONFERENCE – HOLIDAY INN, MISSOULA  
 SEPTEMBER 29 – FALL RENDEZVOUS – CARAS PARK, MISSOULA



## SPONSORSHIP OPPORTUNITIES

	Platinum	Gold	Silver	Bronze
*Current members get a \$150 discount on sponsorships **Bronze Sponsorships limited to 10	\$2,000	\$1,500	\$1,000	**\$750
<b>Membership and Passes</b>				
VIP Rendezvous Passes	6	4	3	2
Conference Passes	4	3	2	1
Trade Show Table Space at Conference	X	X	X	X
1 year MBA Associate Membership*	X	X	X	X
Listing on MBA Website	X	X	X	X
Access to MBA Brewery Email Contacts	X	X	X	X
<b>Logo Placement/Recognition</b>				
Logo on Stage Banner	X			
Additional Stage Signage	X			
Logo on Rendezvous Glassware	X	X		
Rendezvous Poster	X	X	X	
Rendezvous Promotional Banner	X	X	X	X
Stage Mentions	X	X	X	X
<b>Online Promotion</b>				
Social Media Shoutouts (15k+ followers)	X	X		
Promotion via MBA Website and Facebook	X	X	X	X
Listed in Email Outreach (8,000+ Subscribers)	X	X	X	X
<b>Rendezvous Program Advertising</b>				
Logo on Sponsor Page Plus the Following Ad...	2 Page Ad	Full Page Ad	Half Page Ad	N/A

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You're invited to be part of the MBA's 2023 Fall Rendezvous and Montana Brewers Annual Conference. We're so excited to continue our full schedule of annual events - three brewfests plus a conference and we hope you can join us! Please consider sponsoring the Conference and Fall Rendezvous at one of the levels described on the first page. We're also happy to customize a sponsorship that meets your marketing goals.

Please contact us if you have any questions:

[katjana@montanabrewers.org](mailto:katjana@montanabrewers.org)

406-948-BREW (2739)

## Rendezvous Program Advertising Guidelines

Half Page Ad: 3.75"W x 2.42"H

Full Page Ad: 3.75"W x 5"H

### Platinum Sponsors:

Double-Truck 2-page Ad  
8" wide x 5" high (\*1/2" safe area in center)

### Gold Sponsors:

Full Page Ad  
3.75" wide x 5" high

### Silver Sponsors:

Half Page Ad  
3.75" wide x 2.42" high

### All Ads Are Black & White

Ads Do NOT Bleed Please provide ads as PDFs at press quality or as JPGs or TIFs at 300dpi.

When saving ads, make sure that all links and fonts are included so they save correctly.

### For Double-Truck Ads:

DO NOT place text or important information in the center where the spine of the booklet could distort or hide the image. Leave 1/2" in center as safe area.

Ads may be a statement of support for the brewers or an advertisement for your own product or service.

### Marketing Materials Deadlines:

**Thursday, August 24**



Double-Truck 2-Page Ad: 8"W x 5"H (no text near spine)